

WWW.GOIAM.ORG

In its first twenty days, the IAM's new web site scored over 2.5 million hits! The previous record was 1.1 million hits ... for an entire month.

What drew 51,000 visitors in three weeks?

A redesigned look, easy navigation and some impressive new technology are just a few of the reasons.

The newest feature on the site is called video-on-demand. It brings near-broadcast quality television to your personal computer, and over 2,000 videos were viewed so far. Even in its early stages, this is an important breakthrough in information technology. Computer-based communication is becoming more visual, exciting and relevant than ever.

Right now, on your new IAM web site, you can view:

IAM Breaking News – On location and up-to-the minute video news clips about events that are shaping the lives and livelihoods of our members.

Bombs Bursting in Air – A three part series about the proposed National Missile Defense system and why the IAM supports this program.

Dream Stealer – Find out how Alan Greenspan spiked interest rates last year and drove up unemployment in the manufacturing sector.

In the coming months we'll add even more interactive features to www.goiam.org. Right now, you can send a letter to Congress, check a voting record, check out what is happening in your territory, or link to other labor union sites and learn what's happening across town or around the world.

So visit www.goiam.org. Bookmark the IAM's home page and return often.

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Have you heard?

An Internet Bulletin for IAM Communicators

iamaw.org

